## GenPTW: In-Generation Image Watermarking for Provenance Tracing and Tamper Localization

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#### Abstract

The rapid development of generative image models has brought tremendous opportunities to AI-generated content (AIGC) creation, while also introducing critical challenges in ensuring content authenticity and copyright ownership. Existing image watermarking methods, though partially effective, often rely on post-processing or reference images, and struggle to balance fidelity, robustness, and tamper localization. To address these limitations, we propose GenPTW, an In-Generation image watermarking framework for latent diffusion models (LDMs), which integrates Provenance Tracing and Tamper Localization into a unified Watermark-based design. It embeds structured watermark signals during the image generation phase, enabling unified provenance tracing and tamper localization. For extraction, we construct a frequency-coordinated decoder to improve robustness and localization precision in complex editing scenarios. Additionally, a distortion layer that simulates AIGC editing is introduced to enhance robustness. Extensive experiments demonstrate that GenPTW outperforms existing methods in image fidelity, watermark extraction accuracy, and tamper localization performance, offering an efficient and practical solution for trustworthy AIGC image generation.

#### **CCS** Concepts

• Security and privacy  $\rightarrow$  Database and storage security.

#### Keywords

Latent diffusion model, image generation, responsible ai, image watermarking, security

#### 1 Introduction

Generative models are evolving at an unprecedented pace, particularly text-to-image (T2I) diffusion models such as Stable Diffusion, DALL-E 3, and Imagen. These models are capable of synthesizing highly realistic and visually compelling images, while also supporting flexible editing, thereby reshaping the landscape of visual content creation. However, this impressive generative capability is a double-edged sword, introducing a range of security risks including content misuse, ambiguous copyright ownership, and difficulties in tamper detection. In recent years, incidents involving AI-generated images being stolen, maliciously edited, or even forged as fabricated evidence have become increasingly common, threatening both public discourse and the credibility of legal systems. These issues fundamentally highlight two critical challenges: verifying content authenticity and tracing generative responsibility.

Image watermarking is a widely adopted technique for copyright protection and provenance tracing. However, most existing



# Figure 1: The process of embedding and extracting "GenPTW" for dual forensic objectives.

methods focus primarily on authenticity verification and ownership identification, falling short in terms of accurately localizing tampered regions. Tamper localization plays a crucial role in delineating the boundary between generated and modified content, clarifying the responsibility of generative models. Moreover, it enables the assessment of tampering severity and reveals potential malicious intent, making it a key component for achieving comprehensive traceability in AIGC-generated images.

Several recent studies have begun to explore the integration of copyright identification and tamper detection. For instance, Sep-Mark [50] introduces a separable watermarking structure to improve robustness against attacks, while EditGuard [59] leverages local vulnerabilities in image steganography to enable tamper region localization. However, these methods follow a post-generation paradigm, where watermarks are embedded after the image has been generated. This leads to a disconnect from the generation process, increased deployment complexity, and reduced overall efficiency.

Therefore, recent studies have shifted towards embedding watermarks directly within the diffusion-based generation process, known as In-Generation watermarking. For example, Stable Signature [14] injects watermarks during generation by fine-tuning the VAE decoder, but requires training a separate model for each watermark, making it unsuitable for large-scale deployment. Moreover, existing In-Generation watermarking methods are vulnerable to AIGC edits and aggressive degradations (e.g., composite attacks, JPEG compression), often resulting in complete watermark loss. Most of these methods also lack the capability to localize tampered regions, restricting their forensic effectiveness.

To mitigate these risks, it is imperative to develop a verifiable and traceable watermarking mechanism for AIGC-generated images, along with enhanced capabilities for tamper localization and responsibility attribution in the presence of malicious modifications. To clarify the task boundaries, we redefine the dual forensic objectives as illustrated in Fig. 1: (1) Provenance tracing, which is used to track source information, including the model, user, time, and event details. ; and (2) Tamper localization, which accurately identifies and highlights pixel-level manipulated regions for visual evidence.

To this end, we propose GenPTW, a watermarking framework tailored to latent-space diffusion models, which unifies watermark embedding, extraction, and tamper localization within a single architecture. In the embedding stage, watermark information is injected into multi-scale latent features during the image generation process, without disrupting the structure of the diffusion pipeline. In the extraction stage, we design a frequency-coordinated decoder, which extracts the embedded copyright watermark from the low-frequency components of the generated image, and localizes tampered regions from the high-frequency components. Additionally, the watermark feature map obtained from the lowfrequency branch is used as an auxiliary cue to enhance tamper localization accuracy. To improve robustness, we design a distortion layer that simulates AIGC editing operations, including inpainting operations and VAE reconstructions, enabling the model to better withstand various types of manipulations and degradations. Furthermore, a gradient-guided encoder is employed to embed the watermark under Just Noticeable Difference (JND) constraints, using a modification cost map, and is regularized across multiple latent-space scales to ensure both invisibility and fidelity. Our contributions are summarized as follows:

(1) We propose GenPTW, a unified proactive defense framework that integrates provenance tracing and tamper localization tasks, achieving tight coupling between the encoding and decoding processes.

(2) We construct a frequency-coordinated decoder for watermark extraction and tamper localization, which significantly improves extraction accuracy and localization robustness under various degradation attacks.

(3) We introduce a distortion layer that simulates AIGC edits to enhance robustness, and use multi-scale loss in spatial and latent domains to improve visual quality.

(4) Extensive experiments show that GenPTW achieves superior performance over existing watermarking and forensic baselines in terms of visual fidelity, flexibility, and robustness.

#### 2 Related Work

### 2.1 Image Tamper Detection and Localization

#### Passive Methods.

Passive image analysis methods examine intrinsic attributes such as statistical features, lighting conditions, color distribution, noise discrepancies, and DCT correlations [7, 10, 18, 26, 34] to identify tampering without external information. Traditional hand-crafted methods were limited by poor generalization and insufficient robustness, leading to the adoption of deep learning-based approaches [5, 42, 51, 52, 65].

For instance, Zhuang et al. [66] developed an encoder-decoder framework incorporating dense connections and dilated convolutions, while DOA-GAN [22] introduced a dual-order attention GAN to improve localization accuracy. Wu et al. [49] utilized noise modules to enhanced robustness against social media distortions. HiFi-Net [17] proposes hierarchical feature analysis and refinement strategies. TruFor [16] enhances sensitivity to tampering traces by combining RGB images with noise fingerprints. Additionally, Diff-Forensics [55] employs diffusion models as feature extractors for tamper localization. Despite these advancements, passive methods still require domain-specific training data for optimal performance. *Proactive Methods*.

Proactive methods involve embedding imperceptible markers or watermarks into images, which are easily destoryed or altered when tampering occurs. Traditional fragile watermarking method, such as block-wise hash verification or pixel-level grayscale analysis [6, 21, 27, 28, 30, 38], have limited localization accuracy and flexibility. To address these limitations, deep learning-based approaches have been developed. For instance, FakeTagger [46] leverages recoverable one-hot encoding messages for tamper verification by embedding messages and recovering them after manipulation. Similarly, MaLP [2] adds a learned template to encrypted real images to enhance tamper detection and localization.

More recently, methods like EditGuard [59], V2AMark [61], and OmniGuard [60] have employed two-stage embedding for pixellevel localization and copyright protection, through combining steganography and watermarking technology. However, they still require a preset steganographic template to ensure precise pixellevel tamper localization.

#### 2.2 Image Watermarking

#### Post-hoc Watermarking.

Digital watermarking plays a crucial role in traceability, content authentication, and copyright protection. Traditional watermarking methods, such as DwtDct [37] and DwtDctSvd [37], manually design embedding mechanisms to insert watermark into imperceptible spatial or frequency domains. DNN methods optimize the trade-offs between invisibility and robustness more effectively than manual designs. For example, Hidden [64] was a pioneering endto-end (END) framework for watermark embedding and extraction. Building on this, De-END [13] enhances information interaction between the encoder and decoder, while CIN [35] uses a flow-based reversible network to ensure coupling of embedding and extraction processes. To improve robustness, differentiable noise layers are used to simulate real-world distortions such as JPEG compression, screenshot capture, or photographic degradation [MBRS [23], StegaStamp [44], Pimog [12], LFM [48], and DeNol [11]] during training. Despite these advancements, they remain vulnerable to new attacks such as AIGC-inpainting.

Recent work, such as Robust-Wide [19] designed denoise sampling guidance module and OmniGuard [60] proposed a lightweight AIGC editing simulation layer to enhance robustness against AIGC in-painting. However, post-hoc watermarking techniques are relatively easy to remove, and users can evade the watermark. *In-Generation Watermarking*.

In-generation watermarking involves embedding watermark during the image creation process itself, focusing on three main strategies: Firstly, *Initial Noise Modulation*. Methods like Tree-Ring [47] embed watermark features by altering the Fourier spectrum of initial Gaussian noise vectors, while Gaussian Shading [54] encodes watermarks as encrypted Gaussian-distributed patterns injected into initial noise. These approaches avoid the need for model finetuning but may compromise the quality and diversity of generated images due to random noise distributions change. condly, Dataset Attribution. Techniques such as WatermarkDM [63], ProMark [1], and Diffusion-Shield [8] embed copyright info by retraining diffusion models on watermarked datasets. While these methods allow for watermark extraction from generated images, they require extensive computational resources and risk degrading model performance after the retraining process. Thirdly, Latent Space Adaptation. Stable Signature [14] fine-tunes the VAE decoder to imprint watermarks but requires separate copies of the decoder for each watermark, which hinders scalability. RoSteALS [4] exploits latent space redundancy to embed watermarks without modifying the decoder. Similarly, WOUAF [24] maps fingerprints into the latent space and embeds watermark information by fine-tuning the decoder parameters through weight modulation, thereby achieving high attribution accuracy while maintaining output quality. In contrast, LaWa [40] integrates watermark features into latent variables via auxiliary networks while keeping decoder parameters frozen, thus ensuring scalability and efficiency.

#### 3 Method

#### 3.1 Overall Framework of GenPTW

As illustrated in Fig. 2, we present GenPTW, a unified watermarking framework tailored for latent diffusion models. It supports joint forensic objectives of provenance attribution and tamper localization within a single architecture. Unlike prior methods that separate watermark extraction and tamper detection into two independent modules, which often require redundant embedding of both ownership and localization watermarks, GenPTW integrates the two tasks within a unified design.

In the embedding phase, a latent representation is first generated by the diffusion process. Given a watermark message (e.g., user ID), GenPTW enables the pre-trained latent decoder to simultaneously embed the watermark into the latent space and decode it into a watermarked image. In the extraction phase, we design a frequencycoordinated decoder that leverages the robustness of low-frequency components to extract the watermark, while exploiting the tamper sensitivity of high-frequency details to detect manipulated regions. Moreover, watermark features from the low-frequency branch serve as auxiliary cues to guide the high-frequency localization stream, thereby improving accuracy. To improve resilience under real-world AIGC manipulations, we introduce a distortion simulation layer that simulates AIGC edits. Additionally, a JND-constrained perceptual loss is applied in the embedding phase, using a pixel-wise cost map to control perturbation strength and location, ensuring watermark imperceptibility while preserving image quality.

This unified design allows GenPTW to achieve robust watermark extraction and accurate tamper localization under diverse AIGC distortion scenarios. The following sections elaborate on each component of the framework.

#### 3.2 Multi-scale Latent Space Embedding

We follow the latent diffusion model (LDM) paradigm [41], where the image  $I_{source}$  is encoded into a compact latent representation  $z = \mathcal{E}(I_{source})$  by a factor of f and decoded by  $\mathcal{D}(z)$  in a multistage manner. During generation, the diffusion process synthesizes z, which is progressively upsampled to reconstruct the final image.

To embed watermark information, we adopt a coarse-to-fine strategy that injects the message into latent features at multiple decoder stages. Given a *k*-bit binary watermark message  $m \in \{0, 1\}^k$ , a message processor  $W_{Pro}$  generates the initial watermark embedding  $w_0$ , which is added to *z* before decoding. At each subsequent decoder stage  $i \in \{1, \ldots, \frac{f}{2}\}$ , a watermark feature encoder  $W_{Emb_i}$  takes the previous watermark feature  $w_{i-1}$  as input and outputs a spatial watermark feature  $z_i$ . The watermarked latent  $z_{m_i}$  is then computed and passed to the next decoding stage:

$$w_i = W_{Emb_i}(w_{i-1}), \quad z_{m_i} = z_i + w_i$$
 (1)

The modified decoder  $\mathcal{D}_w$  replaces  $\mathcal{D}$  to reconstruct the watermarked image  $I_w = \mathcal{D}_w(z)$ .

#### 3.3 Frequency-Coordinated Decoder

We design a frequency-coordinated decoder that performs tamper localization using high-frequency features and watermark extraction using low-frequency features. Prior studies have shown that high-frequency components are more sensitive to local manipulations [33, 45, 53], while low-frequency information remains stable under various distortions [39, 56]. As illustrated in Fig. 3, tampered regions often exhibit more noticeable artifacts in the high-frequency domain, whereas low-frequency representations demonstrate stronger robustness. To improve reliability under severe degradations, we incorporate the low-frequency watermark feature map as an auxiliary cue to enhance the robustness and accuracy of tamper localization.

As shown in Fig. 2, the generated watermarked image  $I_w$  is first passed through a distortion simulation layer to obtain the degraded image  $I_d$ . We apply the Discrete Cosine Transform (DCT) [15] to extract its high- and low-frequency components. The low-frequency component  $I_l$  is fed into the watermark decoder  $W_{Dec}$  to produce a spatial watermark feature map  $W_{map}$ , which is further processed by an MLP and a Sigmoid activation to yield the final predicted message  $\hat{m}$ .

$$\mathbf{W}_{map} = \mathbf{W}_{Dec}(\mathbf{I}_l), \quad \hat{\mathbf{m}} = \text{Sigmoid}(\text{MLP}(\mathbf{W}_{map}))$$
 (2)

The watermark feature map  $\mathbf{W}_{map}$  is concatenated with the high-frequency feature  $\mathbf{I}_h$  and fed into a ConvNeXt [32]-based global feature encoder  $\mathbf{CN}_{Enc}$  to extract multi-scale features:

$$\mathbf{I}_{all} = \{\mathbf{I}_h, \mathbf{W}_{map}\}\tag{3}$$

$$\{F_{s_1}, F_{s_2}, F_{s_3}, F_{s_4}\} = CN_{Enc}(\mathbf{I}_{all}),$$

$$F_{s_*} \in \mathbb{R}^{\frac{H}{2^{(i+1)}} \times \frac{W}{2^{(i+1)}} \times C_i}$$
(4)

Here,  $C_i$  denote the total number of output channels at each scale *i*. Each feature map  $G_{s_i}$  is then processed by the multi-scale decoder to generate the corresponding tamper prediction mask:

$$P_{f_i} = \text{Multi-Scale Decoder}(F_{s_i}) \tag{5}$$

To enhance multi-scale fusion, we introduce a weighting network *Gated* that takes  $I_{all}$  as input and outputs a normalized weight

Conference, 2025, Earth

Zhenliang Gan, Chunya Liu, Yichao Tang, Binghao Wang, Weiqiang Wang, Xinpeng Zhang



Figure 2: The Framework of Our Method.



Figure 3: High- and low-frequency feature visualization before and after local editing.

tensor W, where each channel corresponds to a specific scale:

$$W = \text{Gated}(\mathbf{I}_{all}), \quad W \in \mathbb{R}^{\frac{H}{4} \times \frac{W}{4} \times 4}$$
(6)

The final tamper prediction is obtained by performing a weighted fusion of all scale-specific masks and resizing it to the original image size:

$$\hat{M} = \text{Resize}\left(\sum_{i=1}^{4} W_i \cdot P_{g_i}, H, W\right)$$
(7)

The performance of watermark extraction is measured using binary cross-entropy loss between the predicted watermark  $\hat{\mathbf{m}}$  and the ground-truth message  $\mathbf{m}$ :

$$\ell_{\text{ext}} = \lambda_k \ell_{\text{bce}}(\hat{\mathbf{m}}, \mathbf{m}) \tag{8}$$

For tamper localization, we compute a combination of pixelwise loss using mean squared error (MSE) and edge-aware loss [3] between the predicted mask  $\hat{M}$  and the ground-truth mask  $M_{gt}$ :

$$\ell_{\text{mask}} = \lambda_m \cdot \ell_{\text{mse}}(\hat{\mathbf{M}}, \mathbf{M}_{\text{gt}}) + \gamma \cdot \ell_{\text{edge}}(\hat{\mathbf{M}}, \mathbf{M}_{\text{gt}})$$
(9)

where  $\gamma$  is set to 20.

#### 3.4 Distortion Layer

To improve robustness against real-world distortions, we introduce a distortion simulation layer between watermark embedding and extraction. This layer processes the watermarked image  $I_w$  and produces a degraded version  $I_d$  to simulate realistic editing conditions. It is only used during training and removed during inference.

The distortion layer includes two categories: AIGC editing and common degradations. AIGC editing covers inpainting, VAE reconstruction, and content removal, while common degradation involves typical image perturbations such as JPEG compression and brightness adjustment. During training, each image is randomly passed through one AIGC editing and one degradation operation to simulate practical distortion pipelines. Further implementation details are provided in the appendix.

AIGC-Editing Simulation. We categorize AIGC editing operations into three types, each designed to improve either tamper localization or watermark robustness under different scenarios:

1) Real inpainting editing: We adopt inpainting operations based on real diffusion models to simulate localized AIGC-style content regeneration. The editing strength is randomly sampled between 0.3 and 1.0. For samples from the UltraEdit dataset, we use the provided masks and prompts; otherwise, masks are randomly generated and prompts are set to None. This operation enables the model to learn tamper localization under realistic partial editing.

**2)** VAE reconstruction editing: This operation encodes and decodes the image using a frozen VAE from Stable Diffusion to simulate global semantic rewriting. Recent findings [60] show that watermark corruption after editing is primarily caused by VAE compression. We therefore use this strategy to enhance the model's ability to retain watermarks under global modifications.

**3)** Watermark-region removal: We simulate aggressive local tampering by replacing the masked watermark region with the corresponding area from the original image. This operation mimics targeted watermark removal attacks and improves the model's robustness against intentional deletion.

In summary, the inpainting and removal operations represent realistic and simulated local edits, respectively, and are used to train the model for watermark-guided tamper localization. In contrast,

Conference, 2025, Earth

the VAE reconstruction serves as a global editing surrogate, ensuring that the watermark remains extractable even under significant content shifts.

#### 3.5 Ensuring Visual Quality

Compared to single-task watermarking methods focused solely on copyright protection, our approach inevitably embeds more information, which may introduce noticeable visual artifacts. To mitigate this quality degradation, we apply constraints both during and after image generation.

First, during the decoding process, we impose multi-scale constraints on latent features to preserve spatial consistency between the clean and watermarked representations. Then, after image synthesis, we incorporate a Just-Noticeable-Difference (JND)–guided loss to control the visibility of watermark perturbations. The JND map is a hand-crafted model that estimates the minimum distortion perceivable by the human visual system at each pixel, allowing us to selectively constrain residuals where artifacts are more likely to be noticed.

Specifically, during the latent decoding process, the original decoder  $\mathcal{D}$  and the modified decoder  $\mathcal{D}_w$  perform simultaneous decoding at each stage  $i \in \{1, \ldots, \frac{f}{2}\}$ , producing the intermediate latent features  $z_i$  and  $z_{m_i}$  respectively. To ensure that the injected watermark does not significantly distort the latent representations, we apply a multi-scale MSE constraint over all decoder stages:

$$l_z = \sum_{i=1}^{f/2} \|z_i - z_{m_i}\|_2^2 \tag{10}$$

This loss encourages the preservation of spatial structure in the latent space during watermark embedding, thus mitigating visual degradation in the final output.

After image generation, we obtain two outputs: the clean image  $I_o$  and the watermarked image  $I_w$ . To minimize the perceptual visibility of watermark residuals, we introduce a JND-guided modulation strategy.

For the clean image  $I_o$ , we compute its JND map  $JND(I_o) \in \mathbb{R}^{3 \times H \times W}$ . This map is used to estimate the perceptual tolerance for pixel-level changes. We then construct a cost matrix as:

$$Cost Map = 1 - \alpha_{JND} \cdot JND(I_o)$$
(11)

and define the JND-weighted residual loss as:

$$l_{ct} = \text{Cost Map} \odot I_{w} \tag{12}$$

To ensure the perceptual similarity between the watermarked image  $I_w$  and the original image  $I_o$ , we employ a combination of pixel-wise distortion and perceptual loss functions. The pixel-wise distortion is measured by MSE, defined as  $l_I = ||I_w - I_o||_2^2$ . For perceptual similarity, we adopt the LPIPS loss [58], which aligns better with human perception.

$$l_{rec} = \lambda_I l_I + \lambda_{LPIPS} l_{LPIPS} (I_w, I_o)$$
(13)

Finally, the overall visual quality loss is defined as:

$$l_{quality} = l_{rec} + \lambda_z l_z + \lambda_{ct} l_{ct}$$
(14)

where  $\lambda_I$ ,  $\lambda_{LPIPS}$ ,  $\lambda_z$ , and  $\lambda_{ct}$  are the corresponding loss weights.

#### 3.6 Training Details

The entire training procedure is conducted in an end-to-end manner. We initialize the loss weights as follows:  $\lambda_k = 5$ ,  $\lambda_m = 1.5$ ,  $\lambda_I = 0.1$ ,  $\lambda_{LPIPS} = 1$ ,  $\lambda_z = 0.001$ , and  $\lambda_{ct} = 10$ . To further improve the visual quality of the generated watermarked images, we adopt a dynamic loss weighting strategy. Specifically, once the extraction loss  $\ell_{ext}$  falls below 0.05 and the tamper localization loss  $\ell_{mask}$  is less than 0.1, we increase the emphasis on visual quality by adjusting the weights to  $\lambda_I = 0.5$ ,  $\lambda_{LPIPS} = 5$ ,  $\lambda_z = 0.005$ , and  $\lambda_{ct} = 50$ . During the initial 10,000 training steps, no distortion is applied. Thereafter, the distortion simulation layer is progressively introduced to enhance robustness against realistic degradations.

The architecture of the message processor  $W_{Pro}$  comprises three fully connected layers, followed by two Conv-BN-SELU blocks and a final 2D convolution layer. Each watermark embedding module  $W_{Emb_i}$  consists of a Conv-BN-SELU block and an upsampling layer. The watermark decoder  $W_{Dec}$  is built using stacked Conv-BN-SELU blocks and gated convolution modules to support structured feature decoding.

#### 4 **Experiments**

#### 4.1 Experimental Setup

Our training data consists of the MS COCO dataset [29] and 20,000 edited image pairs curated from the UltraEdit dataset [62]( including original images, edited images, corresponding masks, and editing instructions). For samples from UltraEdit, the editing masks are provided, while for other datasets, masks are randomly generated using a mixed-shape strategy. All images are resized to a resolution of 512×512. The model is trained using the AdamW optimizer with an initial learning rate of  $1 \times 10^{-5}$  and a batch size of 2. We adopt a cosine annealing learning rate schedule. All experiments are conducted on an NVIDIA A100 GPU server.

#### 4.2 Comparision with Localization Methods

To evaluate the tamper localization performance of our proposed GenPTW, we compare it against several state-of-the-art passive localization methods, including PSCC-Net [31], MVSS-Net [9], CAT-Net [25], and IML-ViT [36], as well as the proactive watermarkbased method EditGuard [59]. OmniGuard [60] is not included in the comparison as the method has not yet been publicly released. We adopt the F1-score and AUC as evaluation metrics. The evaluation is conducted on 1,000 testing images, comprising 500 samples from the publicly available AGE-Set-C dataset and 500 additional samples curated by us. Each sample consists of a manipulated image, its corresponding ground-truth mask, and the original clean image. For manipulation types, we employ advanced generative editing models, including Stable Diffusion Inpaint [41] and ControlNet Inpaint [57] with prompts set to "None", as well as the unconditional inpainting method Lama [43]. Classical image splicing operations are also incorporated to cover non-AIGC editing scenarios. To assess robustness under real-world conditions, we randomly apply one type of common degradation to the manipulated images. The degradation types include Gaussian noise ( $\sigma = 1-10$ ), JPEG compression (quality factor Q = 60-80), brightness adjustment, and contrast adjustment.

Zhenliang Gan, Chunya Liu, Yichao Tang, Binghao Wang, Weiqiang Wang, Xinpeng Zhang



Figure 4: Qualitative examples of generated images using GenPTW.

Table 1: Localization performance of the proposed GenPTW and other SOTA proactive or passive manipulation localization methods. "Clean" and "Degraded" denote detection under the clean condition, and under the condition of randomly selecting JPEG, Gaussian noise, brightness adjustment, and contrast adjustment.

	Stable Diffusion Inpaint			Controlnet Inpaint			Splicing				Lama					
	Cle	ean	Degr	aded	Cle	ean	Degi	aded	Cle	ean	Degi	aded	Cle	ean	Degr	aded
Method	F1	AUC	F1	AUC	F1	AUC	F1	AUC	F1	AUC	F1	AUC	F1	AUC	F1	AUC
MVSS-Net [9]	0.178	0.488	0.165	0.634	0.178	0.492	0.236	0.697	0.423	0.798	0.327	0.749	0.024	0.505	0.044	0.477
CAT-Net [25]	0.145	0.679	0.127	0.674	0.167	0.711	0.143	0.681	0.196	0.718	0.187	0.704	0.151	0.724	0.147	0.713
PSCC-Net [31]	0.166	0.501	0.104	0.472	0.177	0.565	0.145	0.563	0.189	0.693	0.181	0.601	0.132	0.329	0.129	0.314
IML-ViT [36]	0.213	0.596	0.217	0.604	0.200	0.576	0.204	0.578	0.473	0.754	0.452	0.747	0.105	0.456	0.111	0.442
EditGuard [59]	0.966	0.971	0.724	0.913	0.968	0.987	0.735	0.927	0.934	0.991	0.757	0.921	0.965	0.969	0.718	0.917
GenPTW (Ours)	0.971	0.998	0.957	0.995	0.963	0.998	0.941	0.973	0.937	0.993	0.908	0.991	0.961	0.971	0.919	0.989

As shown in Table 1, *GenPTW* consistently demonstrates strong localization performance across a range of manipulation tasks. Under clean conditions, it achieves F1 scores above 0.96 and AUC

approaching 1.0. Even under common degradations such as JPEG compression, color jitter, and Gaussian noise, GenPTW maintains

Table 2: Fidelity and bit recovery accuracy comparison between the proposed GenPTW and other SOTA watermarking methods. Note that "SD Inpaint\*" denotes the regeneration from the image via an inpainting model, while "SD Inpaint" ensures that the non-edited regions remain entirely consistent with the original image.

					Bit Accuracy (%)						
					Globa	Global Edit		ocal Edit	Common Degradation		
	Method	Capacity	PSNR	SSIM	Instructp2p	SD Inpaint*	SD Inpaint	Random Dropout	JPEG	Combined	Gaussian Noise
	PIMoG [12]	30 bits	36.73	0.917	0.683	0.654	0.928	0.966	0.958	0.955	0.767
Post	SepMark [50]	30 bits	33.45	0.903	0.909	0.943	0.966	0.979	0.987	0.958	0.969
	EditGuard [59]	64 bits + $\mathbf{W}_{loc}$	36.78	0.928	0.572	0.632	0.966	0.980	0.987	0.960	0.765
	Robust-Wide [20]	64 bits	39.18	0.980	0.976	0.956	0.997	0.968	0.981	0.976	0.747
	Stable Signature [14]	48 bits	31.43	0.834	0.561	0.626	0.805	0.864	0.921	0.914	0.803
In-Gen	WOUAF [24]	64 bits	30.71	0.847	0.587	0.601	0.824	0.882	0.991	0.935	0.947
	Lawa [40]	48 bits	35.14	0.821	0.591	0.629	0.832	0.889	0.998	0.953	0.960
	GenPTW (Ours)	64 bits	37.12	0.908	0.963	0.999	0.982	0.978	0.991	0.942	0.961



Figure 5: Visualized Comparison between our GenPTW and other methods.

high accuracy and stable performance, indicating strong robustness and generalization across tasks. Compared to existing methods, GenPTW delivers superior performance under degraded settings. For example, in the Splicing and Lama tasks, it achieves F1 scores of 0.908 and 0.919, respectively, significantly outperforming both passive detection methods and existing watermark-based approaches. In contrast, EditGuard exhibits noticeable drops in mask quality under degradation and is more sensitive to threshold settings, leading to instability in challenging conditions.

Figure 5 further compares the visual localization results across different methods. Passive methods such as PSCC-Net and IML-ViT tend to miss tampered regions under complex edits or degradations. Meanwhile, proactive methods like EditGuard often produce noisy or incomplete masks, with results highly dependent on hyperparameter tuning. In comparison, GenPTW consistently generates accurate and well-aligned masks across various types of manipulations, without requiring extensive post-processing or parameter adjustments. It is worth noting that for full-image semantic rewriting tasks such as InstructP2P, GenPTW is still able to reliably extract embedded identity and detect tampering. However, as such manipulations fundamentally alter the global content structure of the image, the model tends to classify the entire image as a tampered region. Rather than a misclassification, this reflects our design perspective—prioritizing the protection of the original visual structure over the accommodation of broad semantic transformation.

#### 4.3 Comparison with Deep Watermarking

We comprehensively compare the performance of GenPTW with existing in-generation watermarking methods and post-generation

Table 3: Ablation study on different input combinations for  $W_{Dec}$  and  $CN_{Enc}$ .

$W_{Dec}$	CN <sub>Enc</sub>	ACC	PSNR	SSIM	F1	AUC
Low Freq.	High Freq.+Wmap	0.992	37.41	0.873	0.970	0.998
Image	Image	0.998	36.56	0.879	0.963	0.992
High Freq.	Low Freq.+Wmap	0.953	32.22	0.801	0.952	0.980
Low Freq.	Low Freq. +Wmap	0.989	37.36	0.866	0.908	0.974
High Freq.	High Freq. + $W_{map}$	0.938	31.98	0.789	0.892	0.961

watermarking techniques. The in-generation methods include Stable Signature, WOUAF, and LaWa, while the post-generation baselines consist of PIMoG [12], SepMark [50], EditGuard [59], and Robust-Wide [20]. We test all the results on 1000 512 × 512 images with paired prompt in the dataset of UltraEdit [62]. The degradation settings are configured as follows: Gaussian noise with  $\sigma$  = 25, JPEG compression with quality Q = 70, and brightness perturbation with ±30% adjustment. The Combined Attack includes 40% center cropping, brightness scaling of 2.0, and JPEG compression at quality 80.

As shown in Table 2, GenPTW achieves the highest bit recovery accuracy under most degradation conditions, while maintaining excellent visual fidelity with a PSNR of 37.12 dB. This performance surpasses all in-generation watermarking baselines and is comparable to or even better than several post-processing watermarking techniques. Specifically, under both local and global AIGC editing, GenPTW substantially outperforms existing in-generation methods. Thanks to the joint embedding of both copyright and tamperlocalizable watermarks, GenPTW improves upon EditGuard by 0.34 dB in PSNR, along with a significant boost in bit-level accuracy across all tested scenarios. In the InstructP2P full-image editing task, GenPTW achieves a bit recovery accuracy of 0.963, only 0.013 lower than Robust-Wide, which is explicitly trained for AIGC editing scenarios. Meanwhile, GenPTW provides better trade-offs in SSIM and robustness under diverse transformations. As illustrated in Fig. 4, we visualize several samples generated using Stable Diffusion v2, followed by full-image semantic rewriting with InstructP2P. Even when the overall style and structure of the image are significantly altered, GenPTW can still accurately extract the embedded watermark. This demonstrates the strong resilience and generalization capability of our method under both global and local edits, as well as under typical real-world degradation.

#### 4.4 Ablation Study

4.4.1 Effect of frequency-guided inputs for  $W_{Dec}$  and  $CN_{Enc}$ . To investigate the impact of input design for the watermark decoder  $W_{Dec}$  and the tamper localization encoder  $CN_{Enc}$ , we conduct an ablation study across various input combinations, as summarized in Table 2. Specifically, we explore using original images, low-frequency and high-frequency components, and an auxiliary watermark guidance map  $W_{map}$  as inputs to the two modules.

As shown in Table 3, the configuration using low-frequency input for  $W_{\text{Dec}}$  and high-frequency input combined with  $W_{map}$  for  $CN_{\text{Enc}}$  achieves the best overall performance, with a PSNR of **37.41 dB**, an SSIM of 0.873, and a near-perfect AUC of **0.998**. This setup effectively balances visual fidelity and forensic accuracy. In contrast,

Table 4: Ablation study on the effect of multi-scale loss in spatial and latent domains.

$l_{ct}$	$l_z$	ACC	PSNR	SSIM	F1	AUC
$\checkmark$	$\checkmark$	0.997	37.48	0.876	0.968	0.998
×	×	0.996	28.62	0.724	0.958	0.991
×	$\checkmark$	0.997	33.47	0.873	0.964	0.990
$\checkmark$	×	0.999	36.63	0.823	0.966	0.993

directly embedding the watermark into high-frequency components leads to noticeable quality degradation, with PSNR dropping to around 32 dB and SSIM significantly reduced—indicating the presence of perceptible artifacts. While these configurations may still yield competitive detection metrics, they suffer from compromised perceptual quality. Using the original image as input preserves fidelity and achieves high SSIM, but lacks explicit frequency-level guidance and underperforms in terms of overall consistency compared to our proposed design.

4.4.2 Effect of multi-scale loss in spatial and latent domains. We conduct an ablation study to investigate the impact of incorporating loss terms in the spatial and latent domains. Specifically, we analyze the contribution of the contrastive texture-aware loss  $l_{ct}$ , designed based on the JND, and the latent consistency loss  $l_z$  computed over the multi-scale latent features.

As shown in Table 4, introducing  $l_z$  alone leads to a notable improvement in SSIM (from 0.724 to 0.873), suggesting that encouraging consistency in the latent space substantially enhances perceptual similarity. Meanwhile, incorporating  $l_{ct}$  leads to overall gains in both PSNR and SSIM, indicating its effectiveness in guiding spatial fidelity preservation under visually sensitive regions. When both loss terms are applied jointly, the model achieves the best trade-off across all metrics, with PSNR reaching 37.48 and SSIM improving to 0.876. These results validate the complementary benefits of combining spatial and latent-domain supervision, and highlight the importance of perceptual-aware regularization for high-fidelity watermark recovery.

#### 5 Conclusion

In this paper, we propose *GenPTW*, a unified in-generation framework for proactive provenance tracing and tamper localization. To the best of our knowledge, it is the first in-generation image watermarking solution that simultaneously supports both provenance tracing and tamper localization. To improve extraction accuracy, we design a frequency-coordinated decoder that disentangles low-frequency watermark recovery from high-frequency tamper detection. To enhance robustness against AIGC editing and common degradations, we introduce a distortion simulation layer that mimics realistic generative manipulations. Additionally, to preserve visual quality, we incorporate a JND-constrained perceptual loss guided by a pixel-wise modification cost map. Extensive experiments demonstrate that GenPTW consistently outperforms existing watermarking and forensic baselines in terms of fidelity, localization precision, and robustness under diverse tampering scenarios. GenPTW: In-Generation Image Watermarking for Provenance Tracing and Tamper Localization

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